

ENRICH GLOBAL Roadmap #Support #Ukraine #Innovation

<https://www.enrich-global.eu/thematic-groups/enrich-global-support-ukraine/>

About the ENRICH GLOBAL Roadmap to support Ukraine innovation

In March 2022, soon after the war in Ukraine started, **ENRICH GLOBAL** launched a **lighthouse initiative to support Ukraine Innovation and strengthen the Ukrainian innovation ecosystem**. As a first action, ENRICH GLOBAL launched a campaign to raise donations, to contract a displaced Ukrainian innovation consultant and, together with the members of the association, to develop an “**ENRICH GLOBAL Roadmap to support Ukraine Innovation**”.

The Roadmap is co-created with Ukrainian and international stakeholders with the aim **to support Ukrainian Innovation ecosystem in the short and long-term**, and to **guide implementation of activities** in the coming months. It is built on 30+ interviews and consultations with Ukrainian innovation ecosystem stakeholders, including policy makers, innovation agencies and incubators, investment community representatives, business intermediary organisations, associations, clusters, innovative SMEs and start-ups, as well as displaced Ukrainian consultants and with consultations of ENRICH GLOBAL members. The roadmap is a living document, it serves as guidelines, suggestions and recommendations and reflects the collective vision and addresses the identified needs. The present version already includes the first update based on the consultation with the stakeholders.

Summary of the Roadmap

The Roadmap defines objectives of the ENRICH GLOBAL initiative, the types, range and scope of opportunities that could be considered, the methodology, procedures, timeline, communication and resources for the designed set of activities during a piloting period of 12 months. The described Action is based on a holistic concept of interlinked pillars of ENRICH GLOBAL and its founding members. It focuses on aspects of the Ukraine innovation ecosystem with an emphasis on targeting tech companies, business support organisations and enablers to be further integrated into international networks.

Download the Roadmap: <https://www.enrich-global.eu/thematic-groups/enrich-global-support-ukraine/>

Objectives	<p>The Overall Objective is to support Ukraine innovation in specific activities by bridging innovations, developing networks and strengthening partnerships.”</p> <p>The Specific Objective of the Action is to increase partnerships and innovation internationalisation among the European and Ukrainian innovation ecosystem stakeholders.</p>
Scope	<p>The Action’s main priority is collaboration and internationalisation development assistance for Ukrainian MSMEs and other parties involved in the Ukrainian innovation ecosystem. This will be achieved by mobilising EG members and their partners, as well as any relevant organisation, to support the Action by facilitation of fundraising for the dedicated activities, by offering short-term or mid-term consultancy contracts to relocated consultants; mobilisation of EG members’ networks of peer BIOs and support programmes (e.g. acceleration, incubation services) to Ukrainian tech start-ups, as well as supporting soft-landing of innovation SMEs via ENRICH H2020 network; facilitate the set-up of international projects with inclusion of Ukrainian partners, where Ukraine is eligible.</p>
Outputs	<p>Output 1: Mobilized EG members and other stakeholders to support Ukrainian professional community relocated to the EU countries to soft-land</p> <p>Output 2: Secured funds for the implementation of the Action</p> <p>Output 3: Integration of the Ukrainian research and tech industries into the Pan-European programmes</p> <p>Output 4: Facilitated access for Ukrainian research, technology and businesses looking for internationalisation to the EU and other global markets</p>
Activities	<ul style="list-style-type: none"> Support UA consultants relocated to EU countries with service contracts/job offers from EG members and their partners in the EU.

	<ul style="list-style-type: none"> • Developing roster of experts for ENRICH GLOBAL. • Fundraising, e.g. via dedicated events of the EG members and ENRICH network. • Monitoring and analysis of Horizon Europe, Digital Europe and other relevant pan-European programmes for open calls where specific attentions is addressed to Ukraine with further development of tender applications by EU-UA consortiums. • Preparation and delivery of a tailored capacity building training for Ukrainian experts on Horizon Europe/Digital Europe. • Support of UA companies with soft-landing on the EU and global markets (eventually, in the framework of existing activities implemented by EG members or by EG itself). • Support UA tech start-ups with in-kind acceleration, incubation or consultancy services (eventually, in the framework of existing activities implemented by EG members or by EG itself)
Estimated duration	12 months
Timeline	See section in the document 'Timeline of Activities'

ENRICH GLOBAL is a non-for-profit international association, founded by members with a development strategy that foresees no membership fees at its initial stage, and acting as a contributory association. Hence, the implementation of an activity, such as 'Support Ukraine Innovation' requires fundraising and resources in line with the EG rules and bylaws; these resources are via donations from members and partners, grant funding and in-kind contributions. It is planned to hire ENRICH GLOBAL operational personnel, such as fundraising, communication and coordination experts, to further develop ENRICH GLOBAL capacity and implement activities dedicated to 'Support Ukraine Innovation' Initiative. The risks to the overall success of the Action are a lack of funding and resources to support a dedicated team mobilised for coordination and promotion of the Initiative.

About ENRICH GLOBAL: www.enrich-global.eu

ENRICH GLOBAL is an international non-for-profit association, set up under the French law, by a group of 12 founding members, public and private organisations based in Brazil, Belgium, Estonia, France, Germany, Greece, Hungary, Italy, Portugal, Switzerland, and the USA: public national agencies, foundations, renowned global consultancy firms and networks with **hundreds of years of cumulative experience** in supporting **internationalisation of innovation**. The headquarters of ENRICH GLOBAL are located in Sophia Antipolis Science Park, France, and are hosted by G.A.C. Group. **The mission of ENRICH GLOBAL is: Taking European Innovation global, and vice versa.**

The overall objective of ENRICH GLOBAL is to contribute to the development of European scientific, technological and innovation excellence, reinforce innovation competitiveness and internationalisation. ENRICH GLOBAL builds a **future for international innovation-related collaboration** and brings together members both from leading innovative countries – in Europe and worldwide - as well as from countries interested to expand and reinforce their innovation and collaboration, learning from and sharing with others. Members and potential members of ENRICH GLOBAL are from public and private sector: all those who support research, science, technology, innovation, business and internationalisation by working, training, or leveraging companies, researchers and innovative entrepreneurs.

ENRICH GLOBAL is currently a contributory association with input from its members, with no membership fee.

Support the initiative

If you would like to contribute to our initiative #Support #Ukraine #Innovation, please send your comments and ideas to Inna Petrenko ipetrenko@enrich-global.eu

If you would like to support our initiative with a donation, please find more details [here](#).