



ENRICH

GLOBAL

TAKING EUROPEAN
INNOVATION GLOBAL

Annual Report 2022

March 1, 2023 - approved





Mission and objectives of ENRICH GLOBAL

Message from Leadership

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Mission and objectives



ENRICH GLOBAL
aims **to boost**
innovation-related
international
collaboration



Build a future for innovation-related international collaboration



Contribute to the development of European scientific, technological and innovation excellence



Reinforce innovation competitiveness and internationalization and take European innovation global



For full details: see [bylaws](#)

Message from the Leadership

"Taking European innovation global – boosting innovation-related international collaboration". This is the mission of ENRICH GLOBAL, which was at the heart of the creation of the association in 2020. It became even more important in 2022, as this was a year which abruptly and fundamentally changed the political and economic situation in the world.

Diversity is vital to innovation, both at technological and social levels. Diversity among people, cultures, organizations, and thematic. Welcoming and collaborating among diversity is the most important compromise for internationalization, and therefore for new market opening, and mostly for unleashing the innovation strengths required to address the big challenges of the 21st Century. This is what ENRICH GLOBAL offers to its members, all different but all dedicated to support innovation internationally.

Our annual report is designed to provide information about different activities of ENRICH GLOBAL in 2022, while also explaining the mission of the association and giving an outlook into the year 2023. As this Annual Report shows, we have made great progress, together. Congratulations for these achievements, and – it is just the beginning!

The Desk (Office) of ENRICH GLOBAL:



PRESIDENT

Dr Svetlana KLESSOVA

Director, Research and Innovation Partnership, G.A.C. Group, France



**VICE-PRESIDENT FOR
EXPANSION**

Filipe Miguel CASSAPO

President, ENRICH in LAC, Brazil



**VICE-PRESIDENT FOR
EDUCATION & SECRETARY**
Blandine CHANTEPIE-KARI

Vice President, University & Entrepreneurship – Soft Landing Programs, EAEC, USA



TREASURER

Marcela FLORES

Executive Director, ANPEI - National Association of Research and Development of Innovative Companies, Brazil



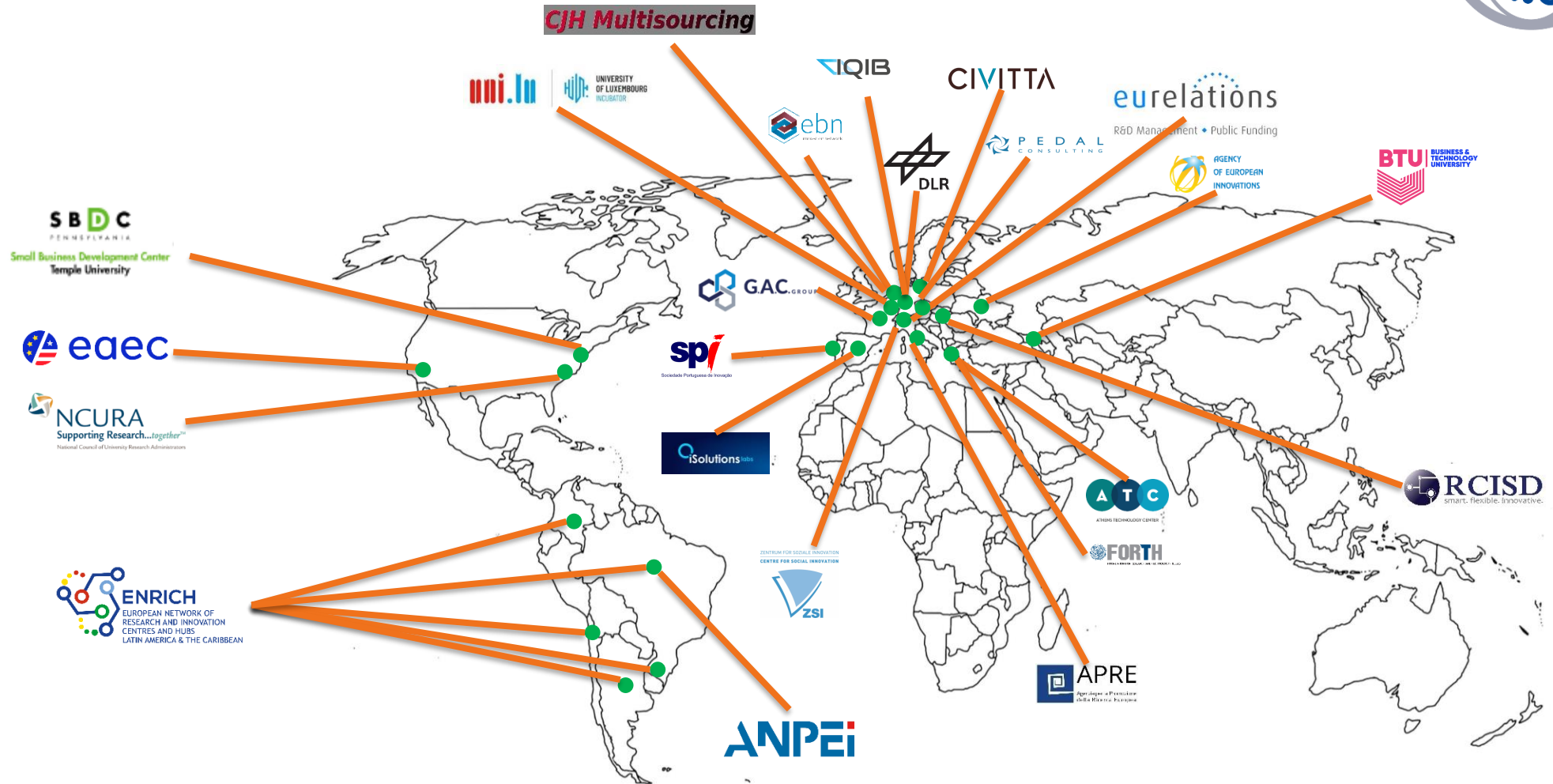
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01. Introduction – ENRICH GLOBAL at a glance

What is ENRICH GLOBAL?



- **Non-for-profit international association** founded in 2020 by 12 public and private organizations based around the world.
- Registered in France (association loi 1901), headquartered in Sophia Antipolis, France
- Contributory, free-membership organisation



12 Founding members | 23 members in 38 countries | 8 new members in Y2022

Strategy: solidify links between the members -> not to expand too quickly: 5 -10 members per year, by recommendation

Website: www.enrich-global.eu

ENRICH GLOBAL members



We have presently 23 members established in 38 countries



Ukraine



Brazil



Italy



Greece



Estonia (HQ)



Germany



Belgium



USA



Brazil, Argentina,
Chile, Colombia,
Uruguay



Switzerland



Greece



France (HQ)



UK, Spain, Ukraine



USA



Hungary



USA (HQ)



Portugal (HQ)



Luxembourg



Slovakia



Germany



Belgium



Georgia

Zentrum für Soziale Innovation
Centre for Social Innovation



Austria

Governance



The General Assembly

reunites all members of ENRICH GLOBAL: it **defines its general policy and approves the management and financial accounts every year**. *One GA was organised in 2022: on 24/02/2022*



The Board

is composed of maximum 15 persons and decides among other things on the **implementation of the general policy, approves new members, elect the desk's members and control their management**.

Two board meetings were organised in 2022 (on 24/06/22 and on the 28/11/22).



The Desk

is the executive management of ENRICH GLOBAL, responsible for the effective **day-today functioning of the association in conformity with the general policy** defined by the General Assembly and in application of the decisions of the Board.

Two desk meetings were organized in 2021 (on 31/05/22 and on 09/11/22, plus 8 online asynchronous meetings by email

ENRICH GLOBAL – Board members (2022)



Filipe Miguel CASSAPO
President
ENRICH in LAC, Brazil



Blandine CHANTEPIE-KARI
Vice President, University & Entrepreneurship
– Soft Landing Programs
EAEC, USA



Andrea DEGEN
Founder, CEO
EURElations, Switzerland



Mathilde DE BONIS
Head of International Cooperation
APRE, Italy



Rafael NAVARRO
President
ANPEI, Brazil



Béla KARDON
Chief Scientific Officer
RCISD, Hungary



Panagiotis KARNIOURAS
Director
FORTH, Greece



Dr Svetlana KLESSOVA
Director, Research and Innovation
Partnerships
GAC Group, France



Sara MEDINA
Member of the Board
SPI, Portugal



Robert SANDERS
Senior Advisor – International Projects
EBN, Belgium



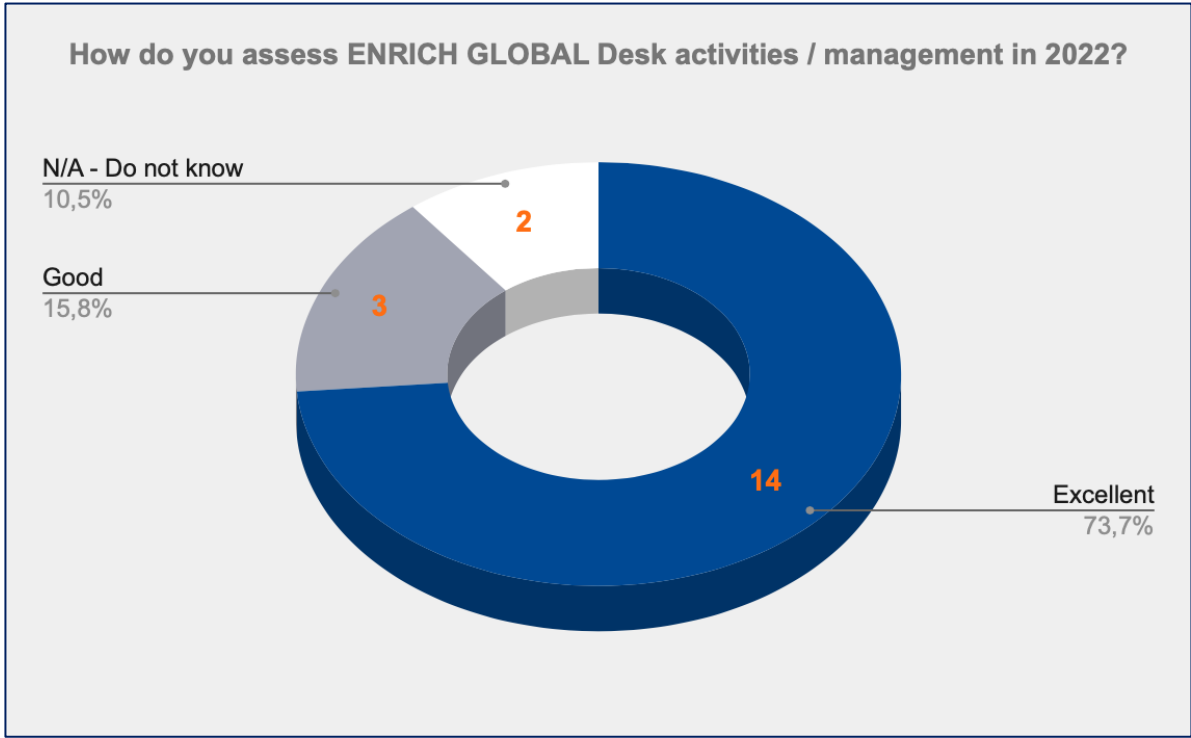
Stephanie SPLETT-RUDOLPH
Head of unit North and South America at
International Bureau
DLR, Germany



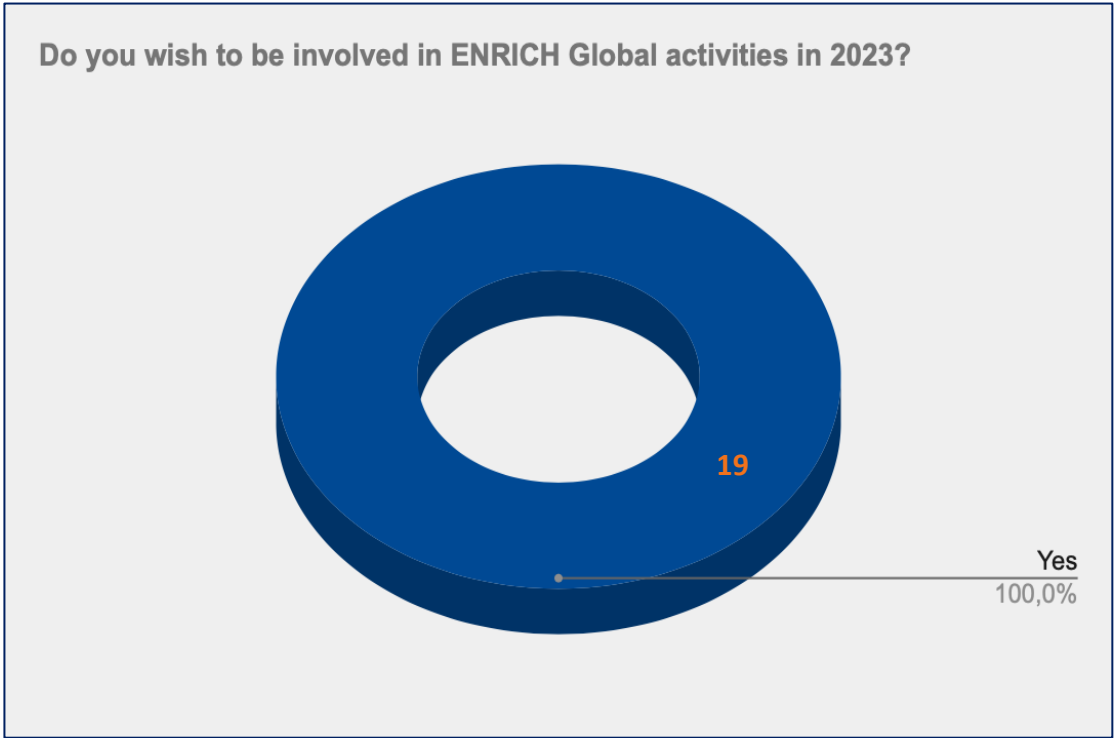
Sander VAN DER MOLEN
Partner
CIVITTA, Lithuania

Feedbacks from our members

Extract from the survey shared in December 2022: 19 respondents



100% of the respondents who are aware about the activities of the Desk are satisfied by the EG management ("Excellent" or "Good")



100% of the respondents wish to be involved in ENRICH GLOBAL activities in 2023



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02. Membership



ENRICH GLOBAL – members

ENRICH GLOBAL is a **contributory** association

- **No membership fees (voted every year by the General Assembly)**
- **In-kind contribution to the development of the association, according to own mission and interest**
- Current procedure to join ENRICH GLOBAL as a member available on the website: **Why to join ENRICH GLOBAL?**
- <https://www.enrich-global.eu/why-join-us/> and <https://www.enrich-global.eu/how-to-joins-us/>
- Non-members, if invited, can join the Thematic Group activities and Stakeholders Fora, but not the Thematic Groups as such.
- **Membership: by recommendation from one of the Board members**
- **Current members established in:**

Austria, Argentina, Armenia, Belarus, Belgium, Brazil, Bulgaria, Chile, China, Columbia, Denmark, Estonia, Finland, France, Georgia, Germany, Greece, Hungary, Italy, Kosovo, Latvia, Lithuania, Luxembourg, Moldova, North Macedonia, Poland, Portugal, Romania, Serbia, Singapore, Slovakia, Spain, Sweden, Switzerland, UK, Ukraine, Uruguay, USA.

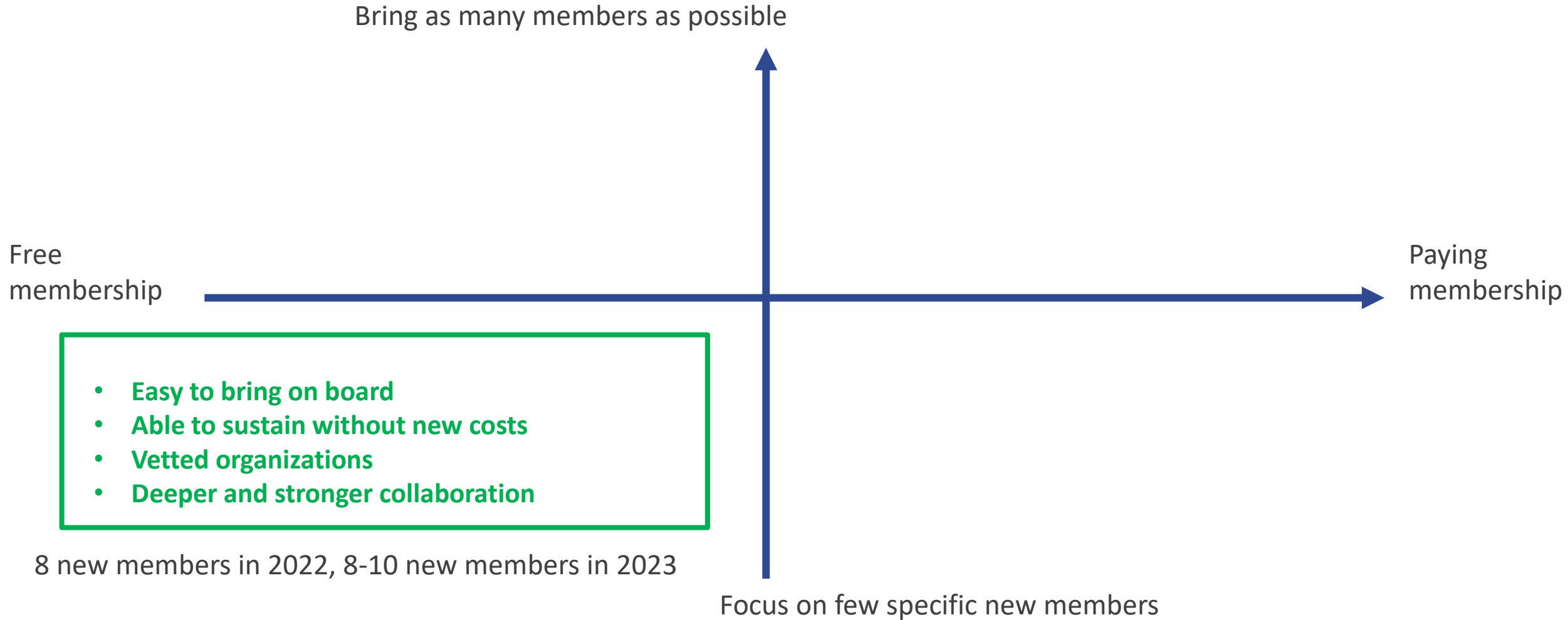
Why join us?

↓ SLIDE DECK FOR DOWNLOAD: WHY TO JOIN ENRICH GLOBAL



ENRICH GLOBAL member expansion strategy

Free memberships and high added value for the members



New 2022 ENRICH GLOBAL members (1)



- **CJH Multisourcing, Belgium**



- An international cooperation and development organisation based in Belgium working in sectors linked to economic development
- Extensive network within the climate change & renewable energy, sustainable mobility, environment & natural resource and agriculture, forestry & land management fields
- Presence in Sub Saharan Africa, South Asia, ASEAN region, Central Asia

- **PEDAL Consulting, Slovakia**



- Consultancy firm based in Slovakia with specific focus on international public procurement
- Flagship service “Tenderio” that combines pan-EU network of 40+ consultancy firms specializing in public procurement
- Large network in Africa (5-year 5M€ HE project involving 18 Africa Union based partners)

- **Centre for Social Innovation (ZSI), Austria**



- Private non-profit institute for applied social sciences and a Centre of Excellence for social innovation based in Vienna (Austria)
- Employs around 60 experts in three departments: Work and Equal Opportunities, Research Policies and Development, Technology and Knowledge. Based on the experience collected in more than 600 national and international projects, ZSI has worked globally with various partners from government, academia, business and civil society
- Specific areas of expertise include techno-globalisation and international strategies, the development and support to national, regional and European RTDI policies as well as work on global challenges

New 2022 ENRICH GLOBAL members (2)



- **Business and Technology University (BTU), Georgia**



- Higher educational institution strongly focused on facilitating innovation in education, promoting use of digital technologies and generating social impact to the benefit of local communities in Georgia. Strongly oriented on delivering quality education and innovative training in Business, Entrepreneurship and Technologies.
- It unites University, school, regional technology hubs, business incubator and accelerator, IT academia, media centers, research center and cyber security labs.
- BTU boasts partnerships with more than 70 Higher Education Institutions and Centers across the world.

- **iSolutions Labs, UK, Spain, Ukraine**



- Organization in the technological fields of Cybersecurity, 5G, Internet of Things (IoT), sensing and immersive technologies, Artificial Intelligence, Space Communications and digital society technologies.
- The company's references include over 2,000 turn-key projects for advanced ICT and cybersecurity solutions as well as an ICT enabling and digitalization initiatives.



Taking European innovation global



SHARE OUR VALUES

Collaboration,
sustainability, inclusion,
open-mindedness



MEET US

Social media, online
summits, in-person
events



DISCOVER OUR ACTIVITIES

Thematic groups, working
groups, committees,
bringing together experts
and world class actors



JOIN US

To valorize collaborative
European research and
innovation on the
international level





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03. Taking European Innovation Global through Thematic Groups

ENRICH GLOBAL Thematic Groups

A vehicle to work together



- ENRICH GLOBAL's Thematic Groups **bring together members of the association, but also experts and world-class actors**, contributing to international research, innovation, and business collaboration, who share the vision to provide **a unique collaborative platform** based on best internationalisation practices
- Thematic Groups may be initiated by any member of the association and are moderated by them
- Thematic Group proposal template available in the ENRICH GLOBAL Teams
- To create a Thematic Group, interested members shall complete the appropriate template and inform the desk. The Thematic Group thus created will be presented to the next Board meeting
- Thematic Groups includes members of the association, but may also include external participants (International Forum, expert groups etc.), invited at the activities organized by the Thematic Group
- External participants can be invited at the discretion of Thematic Groups leaders for specific meetings

ENRICH GLOBAL Thematic Groups

Initiated and active by the end of 2022



**EU Projects &
Sustainability**



**Foresight and
Innovation
Management**



Health Innovation



**Internationalisation -
ENRICHs**



Science Diplomacy



Urban Diplomacy



**Young
Researchers for
Innovation**

EU Projects & Sustainability

Leader  GAC group Co-leaders  CIVITTA



**EU Projects &
Sustainability**

EU Projects and Sustainability Thematic Group

Objectives and activities in 2022



- **Objectives:**

- To facilitate the set-up of international activities, ensuring win-win for the members and for EG (tenders, grants, networks...)
- To acquire new projects with the members, ensuring expansion of the activities of EG; new topics, new regions...
- Support the project's sustainability: helping the members implementing the projects, to plan post-project activities
- Support business development of the members

- **Activities in 2022:**

- **3 meetings** (11 April, 11 July and 14 November 2022), usually around 20 participants at each meeting
- Preparation of **NGI Enrichers** proposal, jointly with many members. Set up of a business model
- Preparation of contribution for one proposal, EG was integrated by the members CIVITTA and EBN
- Integration of one EG member (EURElations), with own budget attracted from national sources, in the running project
- Discussed and identified direction for **further developments of the members** (through projects) and of EG
- Discussed and identified directions for new thematic groups or service of EG: **training/coaching/education**
- Put in place overview of the members (Form A), to know better their main focus, skills, main references
- **Funding Opportunities Watch** – service put in place for the members (Horizon Europe Programme), offered by SPI, Portugal
- **Tender Opportunities Watch** – service for the EG members out in place. 3 free subscriptions offered by PEDAL Consulting, Slovakia. Used by ENRICH GLOBAL and shared with the members

EU Projects and Sustainability Thematic Group (2)

Results 2022 – top achievements



- **Top achievements in 2022**

- Won and launched NGI Enrichers – Next Generation Internet Transatlantic Fellowship Programme (2022-2025) with 10 EG members (out of 12 consortium partners), including ENRICH GLOBAL itself as a partner => **outstanding example of joint effort of the members, worldwide**
- => **successful test of business model “You contribute -> you benefit”**
- Launched activities in the Green Deal project: ARSINOE (Green Deal: Climate-resilient regions through systemic solutions and innovations) => support to **international exploitation and replication / scaling**
- Spin-off of the Health Innovation Thematic Group, led by APRE, with International Health Stakeholders Forum (500+ international health stakeholders from Europe, USA, Japan, Canada, South Korea, China) => as a result of **sustainability plan** developed in the IDIH project





**Foresight and
Innovation
Management**

Foresight and Innovation Management

Objectives



- **Objectives of the Thematic group**

- To operate a competence center for the implementation of a training program on foresight and innovation management
- To offer training courses on anticipatory decision making - so called Strategic Foresight, on a paid basis.



Foresight and Innovation Management

Results 2022 – top achievements



• Top achievement in Y2022

- Pilot on-site training course “Navigating futures - capacity building on Strategic Foresight” in Uruguay, 24/25 Nov 2022 with 20 participants from the Technological University of Uruguay (module 1: Introduction to Strategic Foresight)

• Key conducted activities in Y2022

- Three meetings of the thematic group core team (DLR-PT & IQIB)
- Elaboration of a business plan for the training course on Strategic Foresight
- Presentation of the course concept and booth on the annual conference of the Brazilian National Association for Research and Development of Innovative Companies (ANPEI), attended by a total of 1.700 participants



Health Innovation

Leader



Co-leader



Health Innovation

Objectives and activities in 2022



#Health #InternationalCooperation #Policies #Research&Innovation
#Digitalization #Ageing #Stakeholders Engagement

Objectives

Facilitate **international cooperation and policy dialogue on global health issues** by harnessing the networking potential and critical mass of ENRICH Global members and their projects.

Activities:



International Experts Forum for Health Innovation establishment and management: this will be done by leveraging on the [Health Innovation Community Platform](#) +500 stakeholders. Activities and events engaging the Forum (1 Forum event per year, online) will be planned through a Bi-annual Plan.

- Target groups: *Researchers, Care providers, Users/Patients Associations, Health Tech providers, etc.*



International Policy Dialogue Workshops: (1 per year, online) to discuss about global Health challenges and compare Health policies, in a mutual learning and exchange environment that will also encourage eventual joint funding initiatives, to enhance international cooperation in specific sectors of Health*.

- Target groups: *Policy makers and funding agencies in the Health/R&I field*

The ENRICH Global Health Innovation Group works as an expert-driven and long-lasting umbrella mechanism to enhance international cooperation and policy dialogue on global health issues. By planning and organizing the activities of the ***International Experts Forum for Health Innovation***, the Group addresses R&I stakeholders in the field (Researchers, Care providers, Users/Patients Associations, Health Tech providers, etc.) and engage them in workshops and initiatives at international level inspired by open innovation and evidence-based policy making.

**Evidence-based policy making will be also favoured through the participation in the workshop of the R&I experts from the International Experts Forum for Health Innovation.*

Health Innovation

Results 2022 – top achievements (1)



1st International Experts Forum & Policy Dialogue Workshop
Personalised medicine approaches to Active and Healthy Living and Ageing
From care to prevention, to happy living

- **The 1st International Experts Forum & Policy Workshop in virtual format: on December 2nd, 2022**
- The workshop has gathered **90 experts internationally** to exchange experiences and debate around the different personalised medicine (PM) approaches in prevention and care for the *Active and Health Living* of the older persons, also providing a basis for an evidence-based discussion with policy makers and funding agencies in the field.
- 172 registered from **9 non-EU countries**
- **+149 members** of the Health Innovation Community Platform reached in the occasion of the event

13.30 [CET]	Opening
13.30 – 13.40	Welcome and introduction by the ENRICH Global Health Innovation Group - Mathilde De Bonis (APRE) & Eva Fadil (G.A.C. Group)
13.40 – 13.50	1st round of interaction: ice breaking + 2/3 questions to the audience
13.50 – 14.00	Perspectives under ICPeMed and the new Partnership for Personalised Medicine (EP PM). - Wolfgang Ballensiefen, DLR/Coordination of the ICPeMed Secretariat
14.00 – 14.10	The EU Partnership on Transforming Health Care Systems: addressing ageing through innovation in Personalised Medicine - Sabrina Montante, THCS Partnership Coordinating Team, Italy
14.10 – 14.25	Widening EU-LAC policy and research cooperation in Personalised Medicine. Main outcomes and results from EU LAC PerMed - Maria Jose Ruiz Alvarez, DGRIC, Italian Ministry of Health - Katrin Singer, IPK Fraunhofer
14.25 – 14.35	Personalised medicine, Digital solutions, Aging: a USA R&I landscape perspective - Viviane Martin, Director, Licensing, Perelman School of Medicine, Penn Center for Innovation, The University of Pennsylvania.
14.35 – 14.45	How Personalised Medicine is addressed in the Health Care for Aging in Japan - Sakon Yamamoto, Representative of the House, CEO at Sawarabi Group, Japan - Yasuko Akutsu, CEO at MT Health Care Design Research Inc., Aging 2.0 Tokyo chapter ambassador
14.45 – 14.55	Ageing in South Korea. Personalized AHA solution towards Active & Happy Ageing - YoungHee RO, Professor of Industry-Academic Cooperation at Institute of Future Welfare Convergence Kangnam University.
14.55 – 15.10	Integrating China in the International Consortium for Personalised Medicine (IC2PerMed) and the Roadmap for Personalized Prevention by the PROPHET project. - Stefania Boccia, Full professor of Hygiene, Preventive Medicine and Public Health, Università Cattolica/PROPHET Coordinator
15.10 – 15.30	2nd round of interaction: answers to questions from the chat and the results of the instant survey, and tracing of takeaways
15.30	Closure

Health Innovation

Results 2022 – top achievements (2)



Achievements

- The Health Innovation TG has established a long-lasting Community Platform which gathers currently **571 expert members from all over the world**.
- Experts can use the platform for bilateral exchanges in a « **matchmaking** » approach.

Join us: <https://health-innovation-community-platform.b2match.io/>

Health Innovation Community Platform

Home | 1st International Experts Forum & Policy Dialogue Workshop | IDIH Week 2022 | IDIH Week 2021 | Materials

B2B | How it works | FAQ

Health Innovation Community Platform

Join this long-term matchmaking platform of the "International Experts Forum for Health Innovation"!

Networking&Matchmaking among the stakeholders of Research & Innovation in Health at international level.

This platform is managed by the ENRICH GLOBAL Health Innovation Thematic Group and works as a Community of Experts where registered participants can exchange and match their interests and expertises in the field, starting building new exciting partnerships!

BEFORE REGISTERING: CHECK [HERE](#) THE INFORMATION SHEET INCLUDING ADDITIONAL INFO ON PRIVACY POLICY.

If you are already registered, you can keep schedule and have meetings with your potential international partners whenever you like until December 31, 2023.


If you are not registered yet, you can do it [here](#), then – after creating your online (always editable) profile – you will be enabled to browse the [Participants Catalogue](#) and the [Marketplace](#), and request/accept meetings that can be realized via the platform until December 31, 2023.

How to schedule and have a meeting? It's easy! Visit the page [B2B](#) | [How it works](#), you will find step-by-step instructions.

[?] FURTHER GUIDANCE ON HOW TO HAVE B2Bs. Check [these instructions](#) that may help you to access the video conference call directly in the b2match platform.

Register now
Open until 31 December 2023

ORGANISED BY

 **ENRICH GLOBAL**
TAKING EUROPEAN INNOVATION GLOBAL

RESOURCES

- [Guidance on how to have a b2b Partnering Day_Flash Presentation_template ppt.pptx](#)
- [IDIH Week 2022_Programme.jpg](#)
- [Instructions to access WEBEX.pdf](#)
- [INFORMATION SHEET_International Experts Forum for Health Innovation_final.pdf](#)

MEETINGS

Participants	388
Meetings	120

PARTICIPANTS

Company	135
University	203

Internationalisation

Leader



Co-leader



**Internationaliation -
ENRICHs**



- **Objectives**

- To facilitate exchange and collaboration between ENRICH projects and similar initiatives
- To help group members share their Internationalisation knowledge, experiences and improve their service offer to companies and innovation actors
- To look for synergies and opportunities between ENRICH projects and similar initiatives that could be exploited
- To explore the delivery of joint outreach and communication campaigns to multipliers/clients

Internationalisation

Results 2022 – activities and top achievements



- 3 meetings (2nd February, 24th June and 29th September 2022), the group has around 15 participants at each meeting
- Regular update and sharing of the services provided to beneficiaries of ENRICH projects/centres
- Review of client satisfaction – lessons learnt, “what did and didn’t work”
- Raising awareness of future events/activities and expressing requests to disseminate certain elements among the other projects and group members’ networks
- Identification of certain events for joint outreach activity but finally no joint 3rd party was event selected in 2022 or 2023 where ENRICH projects could join forces (such as an international trade show, or Conference/Congress). But interest and commitment for the group to meet physically in 2023
- Sharing of EC review meeting experiences
- Sharing of ENRICH project methodologies and templates etc.

Science Diplomacy

Leader  DLR

Co-leader  NCURA
Supporting Research *together*
National Council of University Research Administrators



Science Diplomacy

Objectives and activities in 2022



- **Objectives:**

- To build a joint understanding of the power of science diplomacy
- To learn how to use it strategically and how to successfully implement actions to solve global challenges - at the interface between policy/diplomacy and science

- **Activities in 2022:**

- A joint workshop was organized in April 2022 to discuss the usefulness of science diplomacy for ENRICH Global and to identify concrete science diplomacy activities that can be implemented and performed by the ENRICH network

The following activities were agreed upon at the workshop:

- Sharing training materials on Science and Innovation Diplomacy via ENRICH website: e.g. AAAS Online Course “Science Diplomacy: An Introduction”, S4D4C Online Course “European Science Diplomacy”;
- Preparation of a training brochure for diplomats
- Establish a link to the COM regarding training of diplomats in the field Science and Innovation Diplomacy

Urban Diplomacy

Leader  IQIB



Urban Diplomacy

Urban Diplomacy: mutual learning and synergies platform

Top achievements in 2022 and objectives for 2023

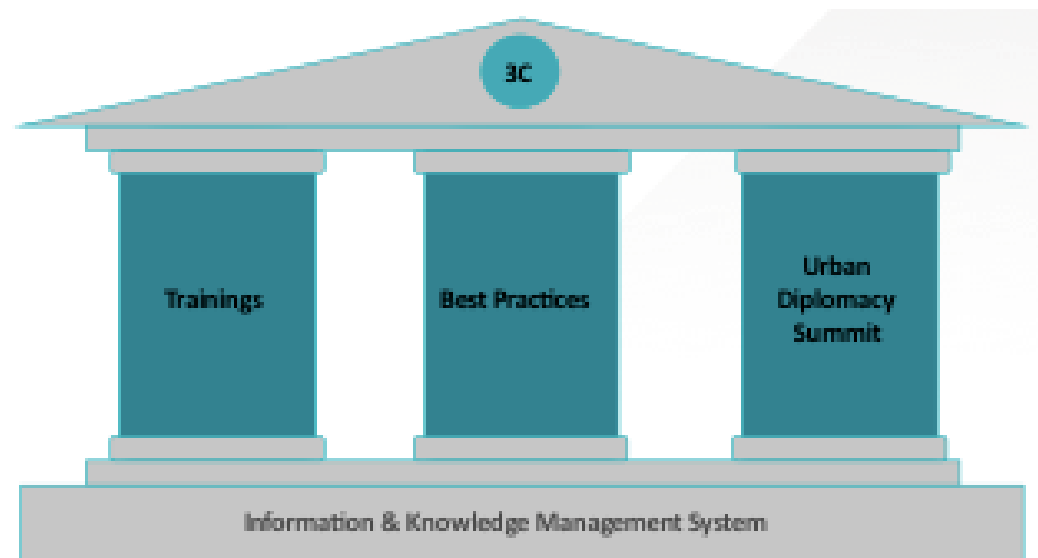


•Top achievements in 2022:

- Building a first network based on our successful networking event in Brussels carried out in cooperation with DLR Project Management Agency (see: <https://www.iqib.de/de/urban-diplomacy-stadte-als-akteure-in-der-internationalen-zusammenarbeit-starken.html>) with policy shapers on urban diplomacy

•Objectives for 2023:

- Connecting important urban diplomacy stakeholders together and fostering communication among them
- Foster collaboration and setting up new projects with the group members
- Implementing a mutual learning and synergies platform that provides
 - **Knowing how: capacity building/training,** fostering exchange of expertise and experiences of actors at various levels
 - **Knowing whom: increasing multilateral collaborations through** networking events and conferences
 - **Knowing what: identifying best practices, synergies and developing** future solutions together. Besides policy papers and analyses, we will set up an agile up to date knowledge management system to ensure the information exchange





Young Researchers for Innovation

Objectives, activities and top achievements in 2022



- **Objectives of the Thematic group**

- Team up to provide early-mid career researchers the necessary skills and technical trainings to spark their entrepreneurial mindset and boost their individual research impact globally

- **Top achievements in Y2022**

- Secured budget through ENRICH in the USA for examining 2nd implementation of ESDP Online Academy (1st Entrepreneurial Skills Development Programme Online Academy was implemented by ENRICH in the USA with 4 weeks practical-applicative training aiming for young EU researchers with high innovation potential; now we will take this Online Academy under ENRICH Global umbrella further)

- **Key conducted activities in Y2022**

- Thematic Group Meeting on brainstorming
- Securing Vision, Setup Lead, co-lead and group members
- Examining revenue generation/ legal and financial aspects of the operations



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04. Taking European Innovation Global through joint projects and initiatives

Support Ukraine Innovation



EG Lighthouse Initiative ‘Support Ukraine Innovation’

Project Overview



- «Support Ukraine Innovation», March 2022 – ongoing
- Coordinator: ENRICH GLOBAL
- EG Team: Robert Sanders, Inna Petrenko, Svetlana Klessova, Kseniia Savchenko, Svitlana Bazhenova, Yuliya Kharchenko
- Role of EG (Nov 2022 – 2023): deliver specific actions designed in the Roadmap while supporting Ukrainian displaced experts



<https://www.enrich-global.eu/thematic-groups/enrich-global-support-ukraine/>

EG Lighthouse Initiative ‘Support Ukraine Innovation’

Description and Objectives



The main priority of this initiative focuses on collaboration and internationalisation development assistance for Ukrainian SMEs and other actors in the Ukrainian innovation ecosystem. This will be achieved by mobilising EG members and their partners, as well as any relevant organisation, to support the Action by facilitation of fundraising for the dedicated activities, and by offering short-term or mid-term consultancy contracts to relocated consultants.



SUPPORT UKRAINE INNOVATION

The Specific Objective

is to increase partnerships and innovation internationalisation among the European and Ukrainian innovation ecosystem stakeholders.

- **Output 1:** Mobilized EG members and other stakeholders to support Ukrainian professional community relocated to the EU countries to soft-land
- **Output 2:** Secured funds for the implementation of activities
- **Output 3:** Integration of the Ukrainian research and tech industries into the Pan-European programmes
- **Output 4:** Facilitated access for Ukrainian research, technology and businesses looking for internationalisation to the EU and other global markets

EG Lighthouse Initiative 'Support Ukraine Innovation'

Key activities in Y2022



Support UA displaced experts

- Raised 9500 EUR in cash and 20 days paid to Ukrainian displaced expert
- 2 junior staff from Ukraine hired full-time by SPI, 2 more recommended with relocation
- EG hired 2 UA displaced consultants for the ARSINOE project
- EG contracted 2 UA displaced consultants to implement the Roadmap

44 days paid
2 full time staff
2 one-year contracts



6 UA consultants

Roadmap

- Developed Roadmap by the contracted UA consultant with the donated expert days
- Coordination and support from the EG founding members: G.A.C. and EBN
- Inputs from the EG members: AEI and CIVITTA Ukraine
- Roadmap provided to the EC DG R&I top management, positioning ENRICH GLOBAL as an innovation advisor to support Ukraine's innovation activity
- Roadmap activities on mobilizing partners, raising funding & building strong visibility implement 2 UA experts



25 interviews

Activities

- ENRICH in the USA delivered 2 Funding summits with dedicated focus to UA start-ups and participation of speakers from UA innovation community
- NGI ENRICHERS team met 50 UA start-up in the USA
- Communication in social media started
- Communication of NGI ENRICHERS to UA fellows supported with new com partner Tech Ukraine



2 events

50 contacts, 4 startups selected

EG Lighthouse Initiative ‘Support Ukraine Innovation’

Outlook for Y2023



Planned activities of this ENRICH GLOBAL initiative in 2023:

- Support UA consultants relocated to EU countries with service contracts/job offers from EG members and their partners in the EU
- Raise funds for the implementation of the Roadmap activities
- Mobilise EG members’ and partners’ networks to join the initiative
- Develop partnerships with Ukrainian innovation ecosystem stakeholders (e.g. inviting them to EU Projects consortia)
- Raise awareness of EG initiative to ‘Support Ukraine Innovation’
- Implement the Roadmap activities



EG Lighthouse Initiative ‘Support Ukraine Innovation’

Contributions Y2022



We would especially like to thank several donors who supported the initiative in the initial stages



RAINE MAKERS
COMMUNICATING BUSINESS SUCCESS

Debra Raine
[Raine Makers](#)
USA



bdf 

Lennard Drogendijk
[Business Development Friesland](#)
Netherlands



**incubation
worldwide**

David Tee
[Incubator Worldwide](#)
United Kingdom



H&D
PARTNERS

Giordano Dichter
[H&D Partners](#)
Belgium



G.A.C. GROUP
Innovation & Performance For Impact

[G.A.C. Group](#)
France



Project Overview: Inna Petrenko



- «Climate-resilient regions through systemic solutions and innovations», Oct 2021 – Oct 2025
- Coordinator: University of Thessaly (Greece)
- EG Team: Inna Petrenko, Kseniia Savchenko
- Role of EG (Nov 2021-Oct 2023): Exploitation of ARSINOE results, namely Climate Innovation Window (CIW) and support to its expansion internationally



www.arsinoe-project.eu



@ARSINOE_EU



@ARSINOE_EU



Description and Objectives



ARSINOE is an EU-funded project aimed at creating climate resilient-regions through systemic solutions and innovations. The project will shape the pathways to resilience by bringing together the Systems Innovation Approach (SIA) and the Climate Innovation Window (CIW) to build an ecosystem for climate change adaptation solutions.

it has 41 partners, 9 case studies, budget 15 mln. euros and duration of 4 years (2021-2025)

• Objectives:

- Facilitate transformation of economic, social and financial systems that will trigger an exponential change in decarbonization rates and strengthen climate resilience
- Support communities & scientists in evaluating the environmental & economic effects of climate change
- Quantify, model and manage climate risk in a systematic way through resilience
- Facilitate knowledge transfer and exploitation for start-ups and SMEs

Key activities in Y2022



- **Key activities of ENRICH GLOBAL in Y2022**

- Set up of EG dedicated team, formed of the Ukrainian displaced consultants
- Exploitation Workshop in Madrid with BRIGAD Connect, EG and G.A.C. teams (November 23-25)
- Developed description of activities for EG in Y2023 and agreement on them



Outlook for Y2023 - ARSINOE



- **Planned activities of ENRICH GLOBAL in Y2023:**
 - Support to the organization of **pan-European call for innovators proposing climate-adaptation solutions**
 - Support in business model development for Climate Innovation Window
 - Market test & analysis of the needs of potential clients – public authorities
 - Directions for expansion of Climate Innovation Window abroad
 - Business planning & financial forecast
 - Organization of a workshop with stakeholders to validate needs and development hypothesis



NGI Enrichers Transatlantic Fellowship Programme



Project Overview



ENRICHERS
TRANSATLANTIC



NGI Enrichers Transatlantic Fellowship Programme Sept 2022 – Aug 2025

- ongoing

- Coordinator: GAC
- EG team: **Fahima Sadaoui-Ramos** (Project Director) and **Justine Defosse** (from January to June 2023)
- Role of EG: set up on-demand support services, prepare the fellows for their exchange to North America with pre-departure webinars and in-person bootcamp in Rome and engage the NGI community



<https://enrichers.ngi.eu>



@NGI Enrichers



@NGI_Enrichers

Description and objectives



A European gateway for human-centric Internet researchers and innovators to the US and Canada

"We want an open Internet that allows every citizen to interact and, from all walks of life, to take part in the online society. We want an internet that empowers citizens not discriminates them"

Roberto Viola, Director General of Directorate-General of Communication, Networks, Content and Technology at the European Commission

GOAL

The goal is to **shape the evolution** of the Internet into an Internet of Humans; an Internet that responds to people's fundamental needs, including trust, security, and inclusion and **enhance cooperation** in the development of NGI technologies.

HOW?

Financial support to researchers and innovators:

- From all EU countries and other countries associated to Horizon Europe Framework Program
- To travel 3 to 6 months to the US or Canada
- 100% sponsored
- Webinars and in-person bootcamps
- On-demand mentorship, business and technical support services
- Community platform

Key activities in Y2022



Key activities in Y2022

- Kick off meeting in Chicago, October 11-12 (photo)
- Perfect pitch NGI template
- Participation to the F6S questionnaire Mentors
- Participation to the F6S Questionnaire Paired Teams
- Recruiting Justine Defosse
- Planning bootcamp for fellows
- Selection and meetings with the trainers' team at the bootcamp
- Communication on social media and events



Outlook for Y2023 – NGI Enrichers

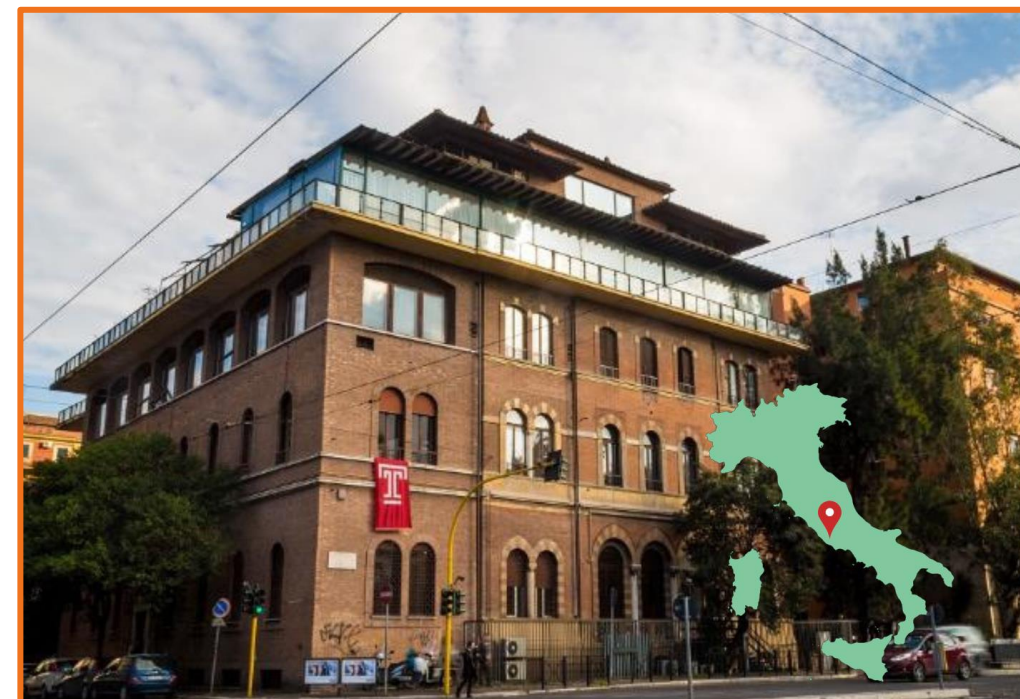


ENRICHERS
TRANSATLANTIC



Planned activities of ENRICH GLOBAL in Y2023

- Peer-to-peer collaboration
- Pitch competition
- Webinars: Perfect pitch, Visas (US and Canada), NGI Enrichers Tools and Platforms
- Kick-off of the first immersive bootcamp in Temple University campus in Rome (May)
- Dedicated platform open for the selected fellows and mentors with access to CMP
- One-on-one technical assistance sessions and one-on-one mentoring sessions
- Award Ceremonies
- Success story book
- Communication on social medias and events





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05. Communication activities



ENRICH GLOBAL External Communication

Website overview

- One stop shop to showcase ENRICH GLOBAL mission, objectives, activities and latest news
- Presentation of our members and Thematic Groups
- Bylaws and internal rules available
- Detailed procedure on how to join ENRICH GLOBAL



HOME ABOUT US JOIN US NEWS CONTACT LOGIN



HOME ABOUT US JOIN US NEWSROOM LIGHTHOUSE INITIATIVES NGI ENRICHERS CONTACT

Our members

See also →

FOUNDING MEMBERS DESK MEMBERS BOARD MEMBERS

ENRICH GLOBAL gathers 23 members based in 38 countries worldwide. We are delighted to gather various experiences and backgrounds from both private and public sectors, and willing to develop European innovation excellence.

Discover our members:



AEI



ANPEI



APRE



ATC

ENRICH GLOBAL External Communication

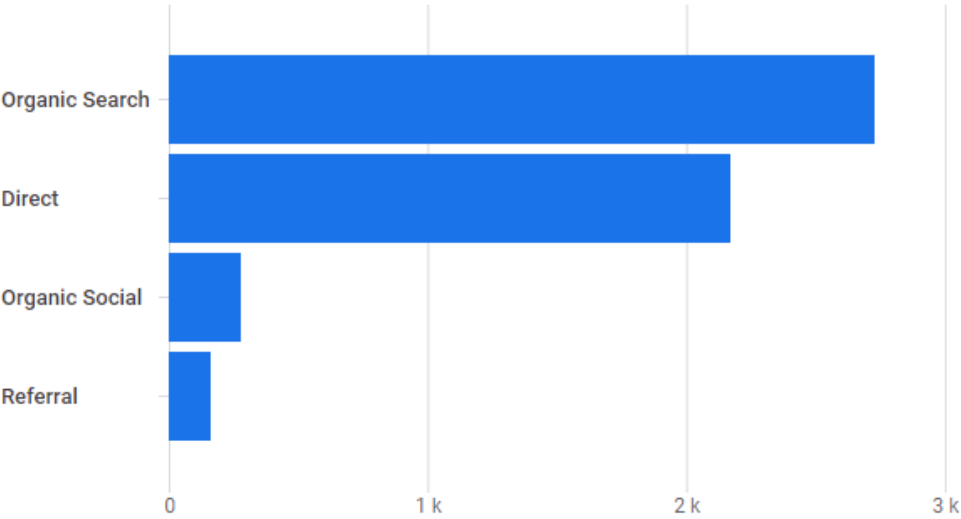
Website analytics as per JAN23 since the launch of the website in late 2020



 **5400**
website visits

 **19**
news posted

How is traffic generated ?



Where are our visitors coming from ?



ENRICH GLOBAL External Communication

Social Media analytics since JAN2022 as per JAN23



@ENRICH_network



@ENRICH GLOBAL



- 430 followers on Twitter and LinkedIn (+ 257 since JAN2022)
- Sharing news from our activities, our members and other ENRICH initiatives : all ENRICH GLOBAL members are invited to share news

🏆 TOP 3 TWEETS IN 2022

🔍 SOME METRICS

31

publications

508

visitors

352

reactions

+8 500

impressions

26

tweets

100s

retweets

+2600

impressions



ENRICH GLOBAL @ENRICH_network · Nov 15

💡 Interested in personalised medicine for active and healthy ageing?

📄 Join Health Innovation Thematic Group's 1st International Experts Forum & Policy Dialogue Workshop on December 2nd, 2022! Learn more about the event: bit.ly/3EywziW pic.twitter.com/oxlXpFbLmP

[View Tweet activity](#)

792

33

4.2%



ENRICH GLOBAL @ENRICH_network · Oct 12

@NGI_Enrichers was kicked off on October 11th in Chicago! us

ENRICH GLOBAL is very happy to be part of the consortium, together with @GAC_Group @apre_it @SPI_SOC @NCURA @TU_SBDC @EAECouncil @AEI-UA @EUrelations @iSolutionsLab

Learn more 📄 bit.ly/3g21IXV pic.twitter.com/LIIU1Jvbh1

[View Tweet activity](#)

222

15

6.8%



ENRICH GLOBAL @ENRICH_network · Oct 27

💖 Meet Kseniia Savchenko: newly hired Senior Consultant and Project Manager at ENRICH GLOBAL! Kseniia will also be involved in @ARSINOE_EU as part of ENRICH GLOBAL's activities in the Green Deal project. A warm welcome to our new team member!

📄 bit.ly/3U1la05 pic.twitter.com/xuuW5q44Rv

[View Tweet activity](#)

165

27

16.4%

ENRICH GLOBAL Internal Communication



NEWSLETTER

- Aim at conveying news from the Desk, the Thematic Groups activities, members and their projects and news from the industry
- For organisations members and all their staff



4 newsletters
sent in 2022



93 recipients

MICROSOFT TEAMS

General channel

- Accessible for all members
- Documents shared: admin document, meeting minutes, Word and PPT templates, etc.
- Members can use the chat to share ideas, news, and other

Dedicated channels for each Thematic Groups

- TG leaders can share documents and info with people interested in a particular group
- Members can share ideas around one particular topic of interest
- Each TG leaders are responsible for their channels



85 members

WHATSAPP GROUP

- WhatsApp group “Hopp off HEU proposals”
- Initiated by EUrelations
- An interactive forum for members to exchange opportunities and be integrated in on-going Horizon Europe proposals/projects



17 members

ENRICH GLOBAL : some numbers - where we are at the end of 2022



- 5 part time staff or in house consultants
- 1 intern student (Science Po, Lille, France) starts in January 2023 full time
- 12 Board members
- 23 member organisations
- 38 countries where the members have physical presence, across the world
- 7 thematic groups proposed and led by the members' organisations
- 1 lighthouse initiative "Support Ukraine innovation"
- 2 projects secured and started, one more secured to start in 2023
- 8 member-organisations involved in these projects (Horizon Europe), in addition to ENRICH GLOBAL itself
- 3 staff at the accounting and audit agency takes care of financial, social and legal declarations

- **Overall revenue secured in 2022 (for 2022-2025): 211.500 €**
- **Additionally, in-kind support secured in 2022** (contribution from the members for the development of ENRICH GLOBAL): equivalent of **297.600 €**



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06. Future directions for 2023

ENRICH GLOBAL milestones in Y2023 – future directions to be discussed by the thematic groups and then in May 2023 in Rome



First ENRICH GLOBAL physical meeting: May 12-13 in Rome, Italy, at Temple University campus, to discuss...



ENRICH GLOBAL development

- Thematic groups incl. new topics of interest
- Joint projects and initiatives...
- New members ...

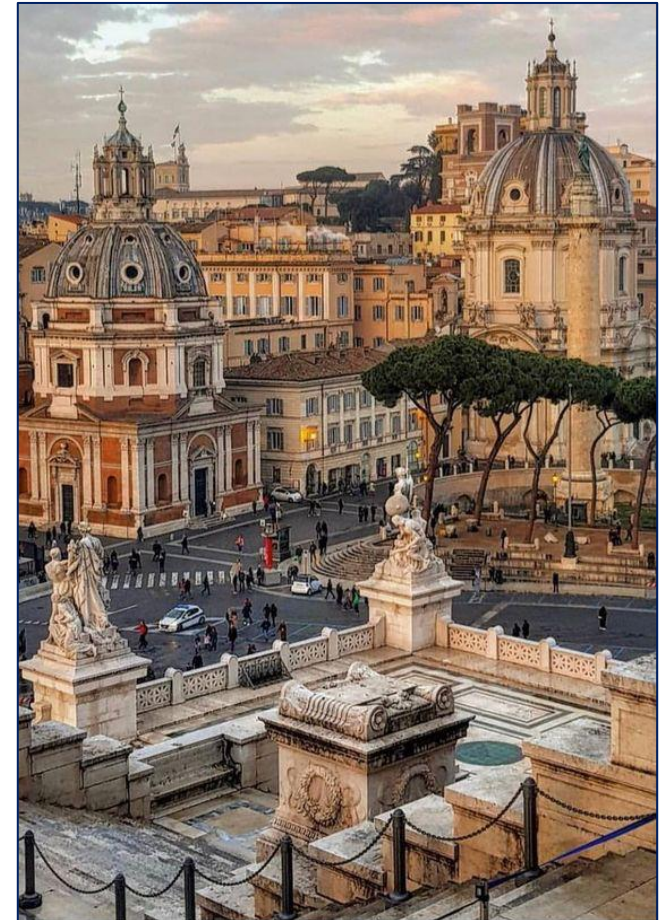


Members' development: based on the analysis of the members' wishes:

- Network development
- Business development,
- Project development
- Synergies between projects and activities
- Experience exchange...



And: time for networking, joint activities, fun and more!





ASSOCIATION' LEVEL:

- Continue to keep focused membership strategy, by recommendations
- Continue contributory participation – but for those who prefer to donate instead of in-kind contributions, this could be possible
- Reinforce management support at the acceleration phase (additional interns, part time staff ...)
- Set up reserve fund with clear rules
- Finetune procedures

MEMBERS' LEVEL

- Have first physical meeting of the members
- Reinforce collective action "members development" (business & project development, synergies, experience exchange...)
- Reinforce 'joint project' dimension with collaborative involvement of at least 2 members, and ENRICH GLOBAL when possible
- Review service portfolio for the members in 2023
- Focus simultaneously, when possible, on ENRICH GLOBAL development and members development (new topics, methods etc).



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07. Budget 2022

ENRICH GLOBAL - 2022

Budget



- **Contributory participation:**
 - Contributory participation of new members: no membership feed in 2022. Estimated in kind-contribution budget for 2022: **297 600€**, including (average of 400€/person/day):
 - **Desk members:** 2 days/months (total: 4 members x 2 days/months)= **38 400€**
 - **Board members:** 1 day/month (total: 12 members x 1 day/month x 12 months) = **57 600€**
 - **Leader of each active thematic group:** 2 days/month (total: 6 active groups x 2 days/months x 12 months) = **57 600€**
 - **Other collective contribution from the active members to the thematic group:** 5 days per group in total per year = **144 000€**
- **Donations: 9 500,68 €**
- **Project budget : 25 651.39 €**



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08. Acknowledgements



Acknowledgements



ENRICH GLOBAL expresses its acknowledgements to the Board and Desk members for their active participation within ENRICH GLOBAL activities and development throughout 2022.

We are grateful for the members who lead or contribute the Thematic Group and other activities of the association, and for the new members that joined ENRICH GLOBAL in 2022 and contributed to our activities.

We would also like to thank Julie Saccomano (management & legal) and Nina Olivier (Global Communication Manager of ENRICH GLOBAL) for their support in the day-to-day development of ENRICH GLOBAL as well as their involvement in both the internal and external communication activities of the association. Particular thanks to Christian Ranieri for his administrative and financial support related to European projects.



*New address change approved 28/11/2022 by the
Board:*

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Bâtiment 1
06560 Valbonne, France

SIREN 8 99 573 372
SIRET 899 573 372 00013

Let's take European innovation global !

www.enrich-global.eu

