

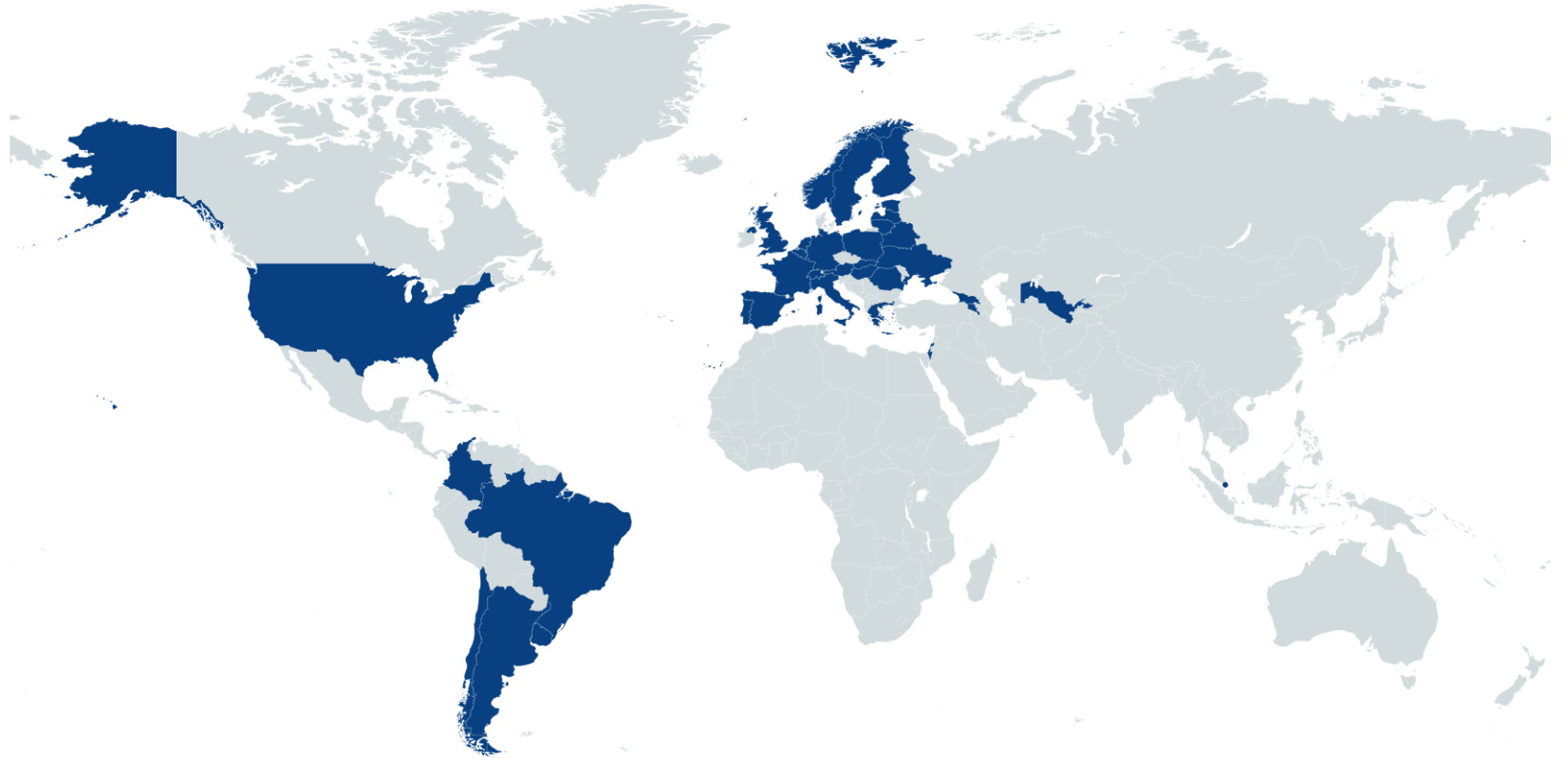
WHY JOIN ENRICH GLOBAL?



What is ENRICH GLOBAL?



- ✓ **Non-for-profit international association** founded in 2020 by 12 public and private organizations based around the world.
- ✓ Registered in France (association loi 1901), headquartered in Sophia Antipolis, France
- ✓ **Contributory**, free-membership organisation



12 Founding members | **37** members in **40+** countries | **10** new members joined in 2023

Strategy: solidify links between the members → not to expand too quickly: 5 - 10 members per year, by recommendation from the Board members

Mission and objectives of the association



ENRICH GLOBAL
aims **to boost**
innovation-related
international
collaboration



Build a future for innovation-related international collaboration



Contribute to the development of European scientific, technological and innovation excellence



Reinforce innovation competitiveness and internationalization and take European innovation global



For full details: see [bylaws](#)



Taking European innovation global



SHARE OUR VALUES

Collaboration,
sustainability, inclusion,
open-mindedness



MEET US

Social media, online
summits, in-person
events



DISCOVER OUR ACTIVITIES

Thematic groups, working
groups, committees,
bringing together experts
and world class actors



JOIN US

To valorize collaborative
European research and
innovation on the
international level



ENRICH GLOBAL members (as per July 2024)



37
members

Covering
40+
countries worldwide



ENRICH GLOBAL – Our founding members



12 founding members: public and private organisations based around the world

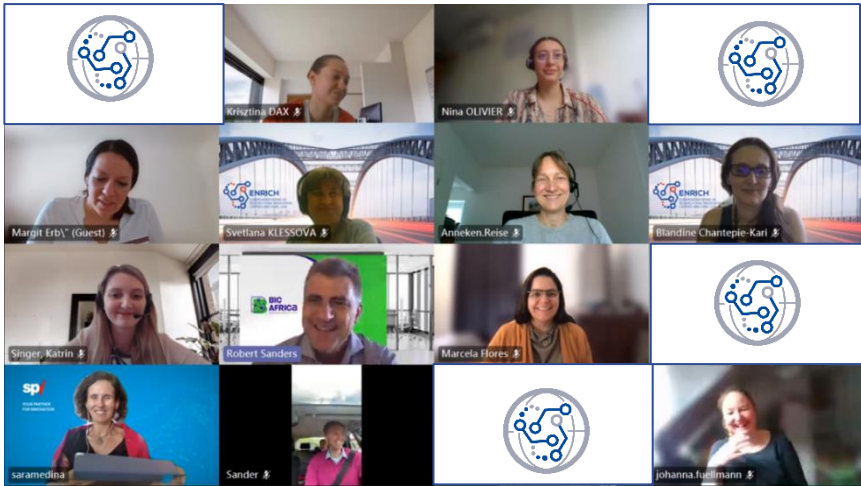
Public National Agencies or Foundations:



Not-for-profit organisations and networks:



International Private firms:



ENRICH GLOBAL – elected Board members (2023-2025)



Filipe Cassapo
Vice President and Treasurer,
ENRICH in LAC, Brazil



Blandine Chantepie-Kari
Program Manager, International
and ENRICH in the USA Programs
Temple SBDC, USA



Andrea Degen
Founder, CEO
STI Management, Switzerland



Mathilde De Bonis
Head of International Cooperation
APRE, Italy



Marcela Flores
President
ANPEI, Brazil



Béla Kardon
Chief Scientific Officer
RCISD, Hungary



Svetlana Klessova
Director, Research and
Innovation Partnerships,
G.A.C. Group, France



Sara Medina
Member of the Board
SPI, Portugal



Robert Miskuf
CEO
Pedal Consulting, Slovakia



Robert Sanders
Senior Advisor,
International Projects
EBN, Belgium



Stephanie Splett-Rudolph
Head of Unit North and South
America at International Bureau
DLR, Germany

ENRICH GLOBAL Desk members



PRESIDENT & SECRETARY

Dr Svetlana KLESSOVA

*Director, Research and Innovation Partnership,
G.A.C. Group, France*



VICE-PRESIDENT FOR EXPANSION

Filipe Miguel CASSAPO

*Vice President and Treasurer, ENRICH in LAC,
Brazil*



TREASURER

Marcela FLORES

*Executive Director, ANPEI - National Association
of Research and Development of Innovative
Companies, Brazil*



ENRICH
GLOBAL
TAKING EUROPEAN
INNOVATION GLOBAL

Why to join ENRICH GLOBAL ?



Why to join ENRICH GLOBAL?

Seven main reasons for win-win membership

1. ENRICH and expand international dimension of your organisation and support internationalisation of your clients or members

International markets, expertise, higher education for innovation, international case studies ...

2. ENRICH and expand your business and fundraising opportunities

Participate to European proposals with ENRICH GLOBAL and its members

Get shared-funding of future projects signed by ENRICH GLOBAL, when relevant

Benefit from opportunities in the service / framework contracts signed by members of ENRICH GLOBAL...

3. ENRICH and benefit from thematic groups of ENRICH GLOBAL relevant to you, or initiate a new one, related to your mission

Funding opportunities watch, Health innovation, Internationalisation, Digital innovation...

4. ENRICH and facilitate implementation of your on-going projects:

Support exploitation & sustainability activities: unique synergies between ENRICH GLOBAL members/projects

Benefit (when possible) from secondment of excellent ENRICH GLOBAL staff, if you face temporary HR difficulties...

5. ENRICH your staff and support their international professional competencies

Engage and support your team to develop their international competency via networking and collaboration opportunities with members

6. ENRICH and benefit from ENRICH GLOBAL Collaboration and Community Platform – exclusively for ENRICH GLOBAL members and their members!

Set up and moderate your Community of Practice – with your members, your stakeholders, your projects... Or contribute to the existing Community of Practice

7. Be regularly connected with open minded members active in international collaboration for innovation - like you

Joining ENRICH GLOBAL

Your counterpart: in-kind contribution every year



What is your counterpart for joining ENRICH GLOBAL?

Just investing some time (you and/or your colleagues) for the activities that that make sense / are of interest for you and your organisation, for example:

- contribute to the existing initiatives and the thematic groups - with ideas, actions linkages to your own projects, and more!
- initiate international activity, lighthouse initiative, thematic group, or specific activity of interest for you, your organisation and ENRICH GLOBAL members – and lead it!
- recommend new relevant members with whom you wish to collaborate under the umbrella of ENRICH GLOBAL – without deadlines and without deliverables
- become affiliated partner to ENRICH GLOBAL in its projects
- support annual Innovation Days of ENRICH GLOBAL, social media campaign, etc etc etc.

Contributions are win-win - for you, for ENRICH GLOBAL and for its members!

If you contribute in-kind, there is no membership fee, and no obligation to participate to specific projects or activities.

You can leave association at any time.

It is all up to you!

Taking European Innovation Global through Thematic Groups



ENRICH GLOBAL's Thematic Groups **bring together members of the association, experts and world-class actors**, contributing to international research, innovation, and business collaboration, who share the vision to provide **a unique collaborative platform** based on best internationalisation practices



**Climate Change
and Sustainability**



Digital Innovation



EU Projects



Health Innovation



**Young
Researchers for
Innovation**

[Learn more about our Thematic Groups](#)



Taking European Innovation Global through joint projects* and initiatives



ENRICH GLOBAL Horizon 2020 and Horizon Europe projects



ENRICH GLOBAL lighthouse initiative



Learn more in our 2023 Annual Report



Link

*joint projects: projects where ENRICH GLOBAL is involved together with at least one of its members)

Taking European innovation global, through ENRICH GLOBAL Collaboration and Community Platform (1/3)



The **ENRICH GLOBAL Collaboration and Community Platform** is the one-stop shop for any (project-related or not) community of stakeholders, fully customizable to be **tailored to each community needs (verticals: environment, digital, health, ... horizontal: public procurement, innovation academy training...)**.

The platform for communities / communities of practice:

- Unique opportunity for users to have **all features in a single platform**
- No need to develop specific platforms per project/community
- **Available as PaaS** (Platform as a Service): fast community setup!
- User interface can be customized to have a **per-community identity**
- **Step-by-step, agile development**

Data stored on EU servers

- Compliant with the General Data Protection Regulation (GDPR)
- No profiling of the users, no cookies to monitor the audience
- Data owned by each community (lead organisation, project consortium...)
- Hosting, maintenance and backup provided by the ENRICH GLOBAL tech team



Online demo for the members: July 2024



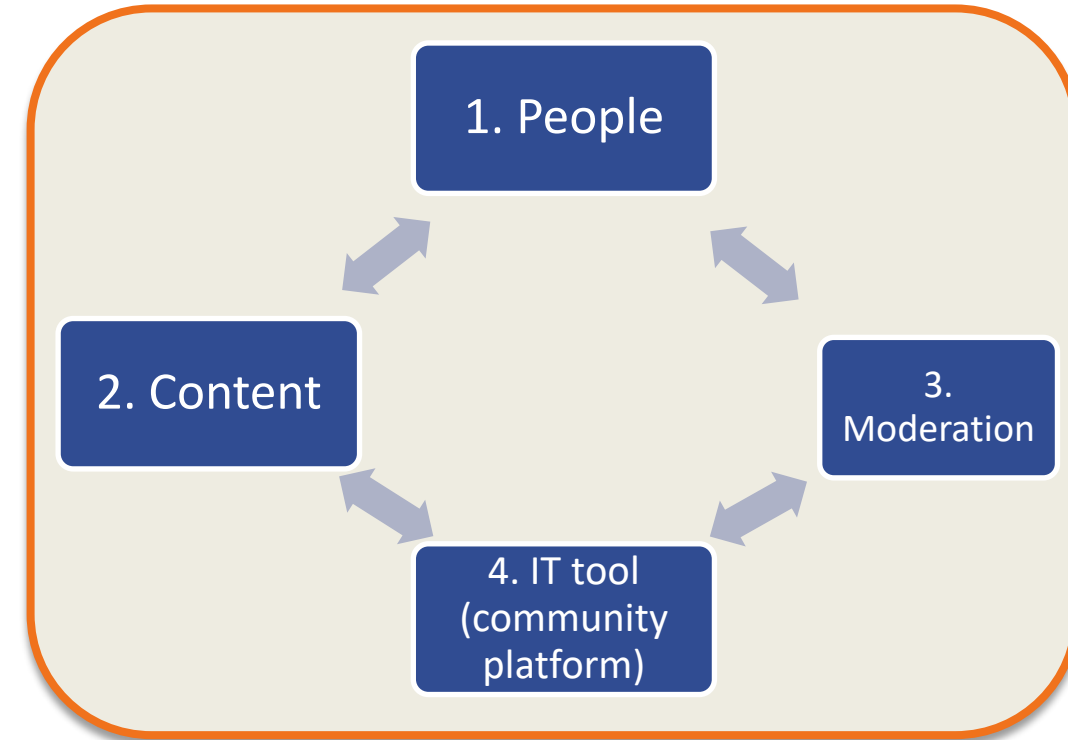
User guide available during autumn 2024



Taking European innovation global, through ENRICH GLOBAL Collaboration and Community Platform (2/3)



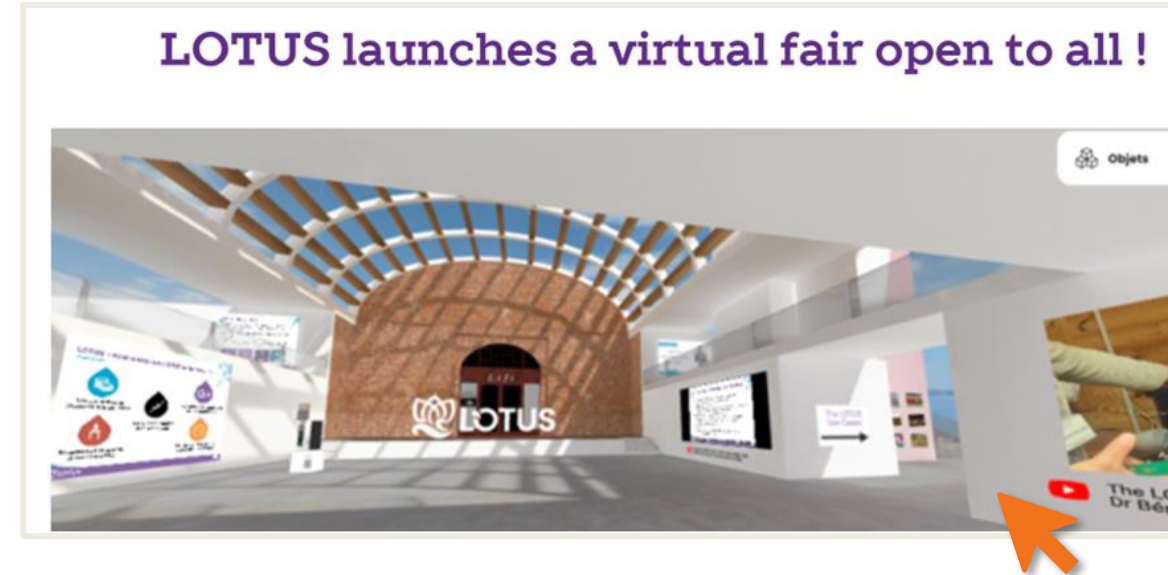
- **Free usage of most features** for EG members, their members and for the partners of the projects who funds the development of the platform / communities!
- EG members and their members can set up and operate e-communities (personalised space with own logo(s) on the Community Platform with ENRICH GLOBAL logo) - **free of charge**:
 - The "owner(s)" of the community will set it up, (co)moderate it, (co)provide content e.g. within the project, use it for replication of results → **sustainability: if the project is ended, the community can continue even after the project!**
 - ENRICH GLOBAL provides design and technical support for the overall platform – through funding in the projects of ENRICH GLOBAL, including future projects of the members.
 - Additional support could be provided to the members (project-based): personalised community and user support, digital marketing, community management...



Taking European innovation global, through ENRICH GLOBAL Collaboration and Community Platform (3/3)



- **Additional value-added services for EG members, their projects and their members (upcoming in 2025)**
- Virtual fairs to showcase online innovative solutions, products, technologies...,
- Meet, share and collaborate with partners in 3D virtual spaces;
- AI-generated newsletter on topics of interest,



These additional specific and value-added features requiring additional IT costs or specific proprietary tools will be organised through the joint projects in which EG is involved with the relevant member, or through the individual projects (in case the EG member requires such additional features). **For other features, the usage is free!**

Taking European innovation global through networking

ENRICH GLOBAL Innovation Days



Meeting annually in order to **grow**

ENRICH GLOBAL together

Exclusively with the members and for the
members



May, 2023: Rome, Italy

May 2024: Valetta, Malta

April 2025 – location TBC



INTERESTED TO JOIN US ?

Detailed procedure can be found here:

HOW TO JOIN US?



LET'S TAKE EUROPEAN INNOVATION GLOBAL, AND VICE VERSA!

#STRONGERTOGETHER

