

# Why join ENRICH Global?

Version August 2025



## What is ENRICH GLOBAL association?

An international non-profit founded by 12 founding members in 2020

Connecting 39 members across 40+ countries, 4 new members joined in 2025.

By recommendation only

Headquartered in Sophia Antipolis, **France** 

Contributory, **freemembership** organisation



## Our mission and objectives



For full details: visit our <u>bylaws</u>



Shape the future of international innovation



Advance European excellence in science and innovation



Boost European competitiveness in global innovation

## The Members (beginning 2025)

39
Members































































Countries worldwide















## ENRICH GLOBAL - 11 elected Board members (2023-2025)



Filipe Cassapo
Vice President and
Treasurer,
ENRICH in LAC, Brazil



Blandine Chantepie-Kari Program Manager, International and ENRICH in the USA Programs Temple SBDC, USA



Andrea Degen
Founder, CEO
STI Management,
Switzerland



Mathilde De Bonis
Head of International
Cooperation
APRE, Italy



Marcela Flores
President
ANPEI, Brazil



**Béla Kardon** Chief Scientific Officer RCISD, Hungary



Svetlana Klessova Director, Research and Innovation Partnerships, G.A.C. Group, France



**Sara Medina** Member of the Board SPI, Portugal



Robert Miskuf CEO Pedal Consulting, Slovakia



Robert Sanders Senior Advisor, International Projects EBN, Belgium



Stephanie Splett-Rudolph Head of Unit North and South America at International Bureau DLR, Germany

## **#StrongerTogether: Some highlights**



### A growing network

- ENRICH GLOBAL continues to expand, uniting 39 members across 40+ countries
- 2 part time specialists for ENRICH GLOBAL members community:
  - Community catalyst
  - Community facilitator
- Our community platform is thriving, with 1300+ users in 6 active communities (co)moderated by our members.

### Innovation in action

- We are driving impact with 6 ongoing collaborative multi-million projects
- 16 members of ENRICH GLOBAL are involved in these projects.

### **Securing the future**

- With €832K secured funding of ENRICH GLOBAL in the 4 projects signed or started in 2024
- With €2.23M funding for our members in the same projects, we continue to innovate, to collaborate, and to take innovation across borders.

## **#StrongerTogether: Value proposition for our members**



#### Funding and business opportunities (conditions apply)

- Access to EU funding watch and "EU projects
- Participation in European with ENRICH GLOBAL and its members
- Success fees, small-scale sponsorships and reward schemes
- Exclusive paid service opportunities
- Opportunity to experiment and propose new ideas and initiatives

### **Exclusive tools and platforms**

- Free access to Collaboration & Community Platform
- Create & moderate branded communities (free) or get IT support\*
- Featured listing in members' tools & services catalogue (in process)

### Project collaboration and implementation support

- Support for exploitation/sustainability activities through synergies
- Staff secondment opportunities for temporary HR needs
- Initiate and lead new Thematic Groups aligned with your mission
- Become affiliated partner to ENRICH GLOBAL in its projects

### Knowledge and skills development

- Exclusive Innovation Academy training and mentoring sessions
   (paid by ENRICH GLOBAL for its members and their networks\*)
- Thematic Groups access to global expertise and best practices
- Annual Innovation Days exclusively for members/invited guests
- Your staff or colleagues' empowerment opportunities to initiate, experiment and lead relevant activities useful for your team

No-cost membership model & flexible participation; choose activities that align with your interests!

## What our members say – what means ENRICH?



**ENRICH your international footprint**: access global markets, expertise and real-world case studies.

**ENRICH your business & fundraising**: participate in European proposals with ENRICH GLOBAL; tap shared-funding and members' framework contracts.

**ENRICH through Thematic Groups**: join Health, Internationalisation, Digital... or launch your own aligned with your mission.

**ENRICH your project implementation**: exploitation & sustainability support; staff secondments when capacity is tight.

**ENRICH your teams**: build international competencies via member networking and collaboration.

**ENRICH with our Collaboration & Community Platform**: set up & moderate your Community of Practice or contribute to existing ones (members-only).

**ENRICH your connections**: work with open-minded peers active in international collaboration for innovation.

## Taking European innovation global through Thematic Groups



ENRICH GLOBAL's Thematic Groups bring together members of the association, experts and world-class actors, contributing to international research, innovation, and business collaboration, who share the vision to provide a unique collaborative platform based on best internationalisation practices



Click here to learn more about Thematic Groups

## Taking European Innovation Global through joint projects\* and initiatives



ENRICH GLOBAL Horizon 2020 and Horizon Europe projects



















**Learn more in our latest Annual Report** 



## ENRICH GLOBAL Community Platform – a unique tool for its members

**Exclusive to EG members and those who funds the development**: <u>Create and moderate your own e-community space to collaborate seamlessly</u>: whether for your own organisational needs, for your projects or initiatives....

- Available as PaaS (Platform as a Service): fast community setup! User interface customisable to have a
  per-community identity, logo, features...
- Communities continue after the project end: **sustainability**! How? Co-moderated by <u>multiple projects or organisations</u>

### **Main features in 2024-2025:**

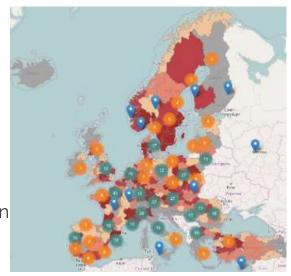
- Dedicated community workspaces for collaboration
- Community announcements such as news and internal communication systems for internal groups
- Event set up and registration management for open and closed events
- Networking possibilities with other community members (private message, schedule a meeting)
- Administration area to manage access of internal groups, specific mailings and role assignment
- Fully customizable spaces (e.g. dedicated domain per community)
- Matchmaking component (collaborating with members' platforms, when relevant)

# **ENRICH GLOBAL Community Platform – Upcoming Features in** 2025

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### **Exciting Enhancements for 2025**

- Mapping Tool for community users
- ✓ Locate experts (and later, projects and organisations) with **smart filtering**.
- ✓ Identify potential partners in a **visual**, **interactive way** ...
  - Advanced Analytics
- ✓ Track engagement & interactions with community's contents.
- ✓ Get personalized recommendations for funding calls & collaboration opportun
- ✓ Measure the impact of activities on the platform.



"We want to make our platform more intuitive, helping you collaborate more effectively with fellow community members:because **collaboration is key!** Over the coming months, we'll be rolling out new features and improvements, and we'll keep you updated on the exciting changes ahead." **Lotte van Meijel, web and community expert** 

Different features are developed with support from various EC-funded projects involving ENRICH GLOBAL: sustainability "by design" – ensuring both platform and communities thrive beyond project completion!

### Members co-create and innovate with ENRICH GLOBAL



Got an idea that aligns with ENRICH GLOBAL's mission? Want to lead a new initiative at a global or local level?

### Here's how you can make it happen:

### 1. Propose your idea:

Bring forward an innovative concept and show your readiness to lead.

### 2. Find your allies:

Identify at least **two other ENRICH GLOBAL members** to support your initiative. No network? Recommend your partners to join EG and collaborate with them.

### 3. Co-create & submit.

Work together and prepare a **one-page proposal** for the **ENRICH GLOBAL Bureau**.

### 4. Get validation.

The Board **reviews**, **validates**, **and provides suggestions** to strengthen your project.

### 5. Make it happen!

**Pilot your initiative** within ENRICH GLOBAL and drive real impact. Your vision becomes **our shared success**.

Successful initiatives after the first year may be eligible for funding – decision to be

made by the Board.

Step up and shape the future of ENRICH GLOBAL.

Your ideas. Your leadership. Our joint work. Our collective impact.

## Joining ENRICH GLOBAL

## Your counterpart: in-kind contribution every year



### What is your counterpart for joining ENRICH GLOBAL?

Just investing some time (you and/or your colleagues – at least 2-3 days a year) for the activities that that make sense / are of interest for you and your organisation, for example:

- contribute to the existing initiatives and the thematic groups with ideas, actions linkages to your own projects, and more!
- initiate international activity, lighthouse initiative, thematic group, or specific activity of interest for you, your organisation and ENRICH GLOBAL members and lead it!
- recommend new relevant members with whom you wish to collaborate under the umbrella of ENRICH GLOBAL without deadlines and without deliverables
- become affiliated partner to ENRICH GLOBAL in its projects
- support annual Innovation Days of ENRICH GLOBAL, social media campaign, etc etc etc.

### Contributions are win-win - for you, for ENRICH GLOBAL and for its members!

If you contribute in-kind, there is no membership fee for the year, and no obligation to participate to specific activities.

You can leave association at any time.

It is all up to <u>you!</u>

## Taking European innovation global – and vice versa











# SHARE OUR VALUES

Collaboration, sustainability, inclusion, openmindedness

### **MEET US**

Social media, online summits, in-person events

# DISCOVER OUR ACTIVITIES

Thematic groups, community platform... bringing together experts and world class actors

### **JOIN US**

To valorize collaborative research and innovation on the international level









Our links